



# 2019

## Media Kit

[WWW.MEET-USA.COM](http://WWW.MEET-USA.COM)



# ABOUT US

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[MEET-USA.COM](https://meet-usa.com) – is an international B2C project, which has no equivalents in Russia and CIS states

[MEET-USA.COM](https://meet-usa.com) – is a unique online platform for business and communication, where you can find the most up-to-date information about all spheres of life in the United States

# OUR TEAM

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We are professionals in information, advertising, marketing and Internet technologies fields.

We build bridges between people on different continents to turn the deal of your dreams into reality!

# OUR MISSION

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To become a guide for your business in Russia and CIS states

# WHY WE ARE THE BEST

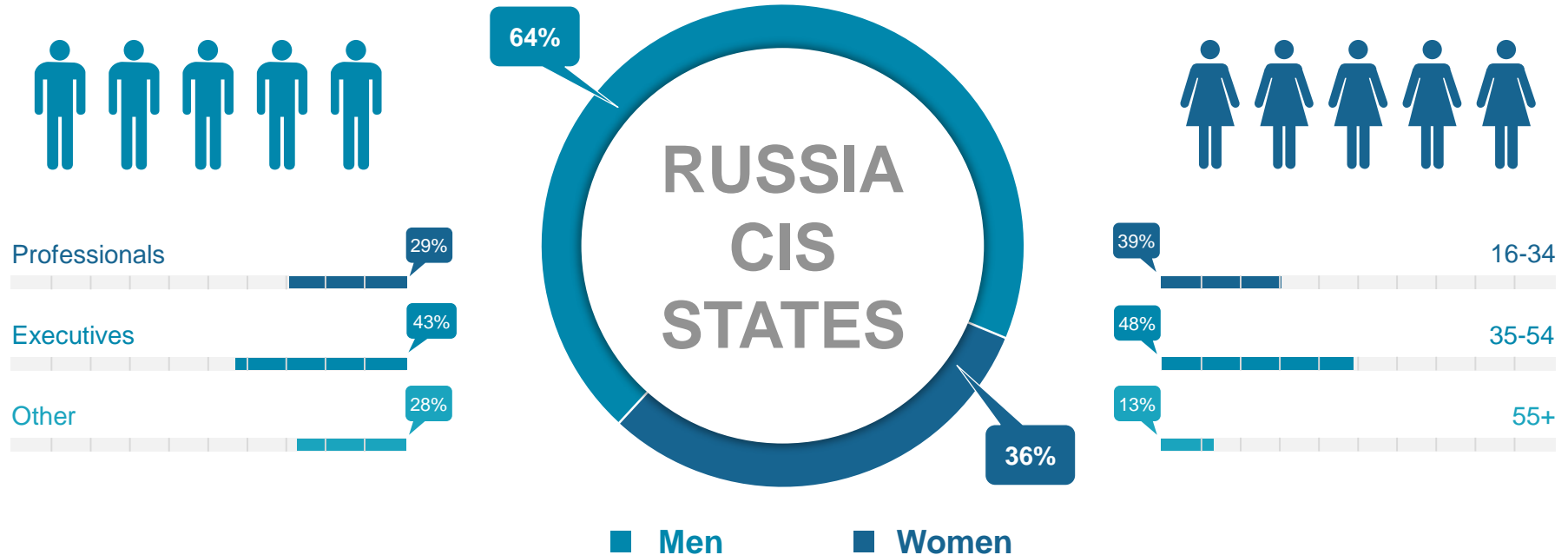
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- An effective platform to promote brands, goods and services
- Reliable source of verified information about different spheres of life in the USA
- We highlight all important topics: [real estate](#), [education](#), [immigration](#), [business and investment](#)



# Target audience

The main characteristics of the target audience (geography, gender, age, social status)



# Target audience: social status



EMPLOYED

83%



HIGH-EDUCATED

74%



WEALTHY

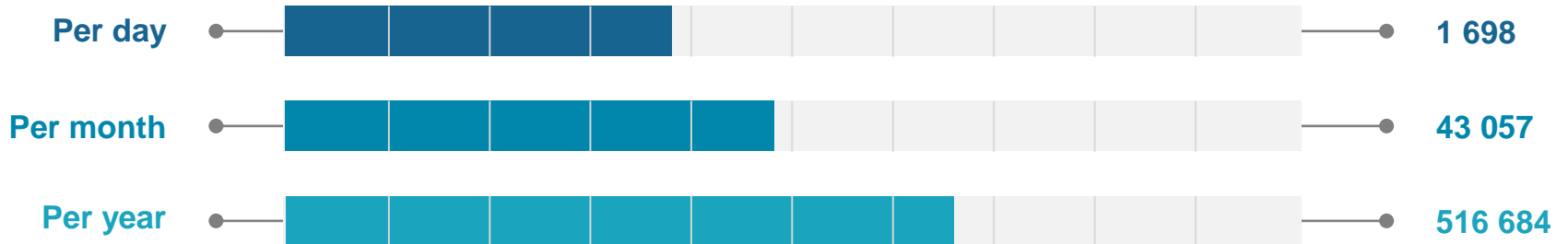
68%



RICH

80%

## Site traffic





## BANNER ADVERTISING

Banner advertising placement

1260×300 px | 300×500 px | 343×218 px



## ARTICLE WRITING | PLACEMENT

News | Article | Interview | Expert column



## LEADS GENERATION

Get your prequalified clients through the web-site contact form



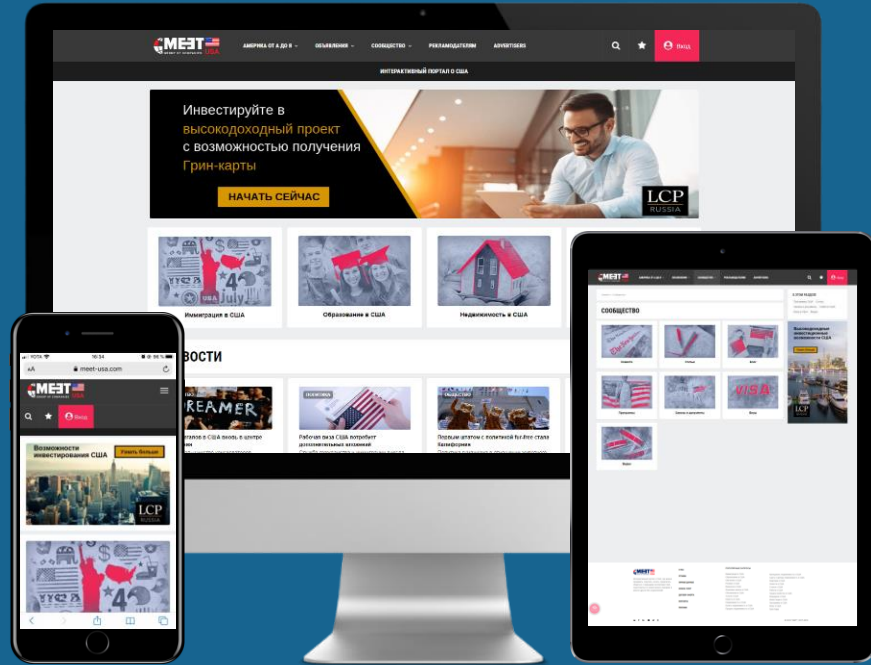
## EVENT MANAGEMENT

Setting up turn-key events of any level or any difficulty in Russia and CIS states




## PERSONALIZED PLAN

Personalized options aimed to create unique solutions for brand promotion



# Pricing plan

Main options

	Price	
<b>BANNER ADVERTISING</b> Top banner on the main page of the site (PC & MOBILE) 1260×300 px   343×218 px Side banner on interior pages 300×500 px	\$0,50 per click	 <b>PERSONALIZED PLAN</b>  For more information contact the manager
<b>ARTICLE WRITING   PLACEMENT</b> News   Media coverage   Article   Interview   Expert column	\$550/\$1100	
<b>LEADS GENERATION</b> Through the web-site contact form	Discussed individually	
<b>EVENT MANAGEMENT</b> Setting up turn-key events of any level and any difficulty	Discussed individually	



# CONTACTS

**MEET-USA.COM** – is a unique international portal in Russia and CIS states about USA

To learn more visit our web site: [www.meet-usa.com](http://www.meet-usa.com)



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